

Soldo Cookie Policy

We are committed to ensuring that all website and app visitors' privacy is protected and that you have a positive experience. However, if you'd like to, you can change your cookie settings at any time, details of how to do this can be found later in this section. The majority of cookies are there to support processes and will expire when the browser is closed. Any persistent cookies are to improve user experience.

What's a cookie?

On our website and app, we use cookies (and similar technologies) to record information about your online preferences and allow us to tailor the website and app to your interests and needs. Users have the opportunity to set their devices to accept all cookies, to notify them when a cookie is issued, or not to receive cookies at any time. The last of these means that certain personalised features can't then be provided to you and consequently you may not be able to use all our website and app features. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.

If cookies are enabled, during the course of any visit to our website or app, the pages you see, along with a cookie, are stored to your device. On a repeat visit our website or app may check to see, and find, any cookie left there from the last visit – this enables us to present personalised features. We might also look at IP addresses to add general information about the country, city or region in which you're located, along with your domain (e.g. what internet service provider you use).

Cookies cannot be used by themselves to personally identify you. They can be used for marketing purposes, to create a profile of your engagement with our Group websites and apps and if you have already given some personal details, to track your activity on our websites and apps.

The exception to this is within our secure website and app where we have to securely identify you and track your usage to protect your Soldo Account. Cookies themselves don't contain any personal or identifiable information about You.

Why do We use cookies?

Information supplied by cookies can help us to analyse the profile of our visitors and help us to provide you with a better user experience.

We use the following cookies on our websites and apps:

Session Cookies	<p>These are temporary cookies that remain in the cookie file of your browser until you close the browser. They enable information to be maintained across pages of our site and app to provide You with a better experience.</p> <p>These cookies can't personally identify you and they'll expire when you close down your browser.</p>
Persistent Cookies	<p>These remain in the cookie file of your browser for much longer (the amount of time will depend on the lifetime of each cookie). These cookies help us to recognise you as a unique visitor when you return to our website or app and to allow us to</p>

	<p>tailor content or advertisements to match your preferred interests and to avoid showing you the same adverts repeatedly.</p> <p>Persistent cookies also enable information to be maintained across pages of our website and app and avoid you having to re-enter information.</p>
Google Analytics	<p>Google Analytics cookies collect and store information on how visitors are interacting with our website and app. For example, what webpages are visited most often, how long for, and what device you use to visit these pages.</p> <p>We use these cookies to ensure areas of our website and app are working correctly and that we are providing users with relevant information. No identifiable information can be stored in or obtained from these cookies.</p> <p>Learn more about Google Analytics Cookies and Privacy by visiting: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage and https://support.google.com/analytics/answer/6004245.</p>
Google Ad-Preferences	<p>Google sets a cookie on your browser that anonymously captures your interests allowing their advertising partners to present products and services on their websites that are relevant to you. Google are in full control of these cookies.</p> <p>You can change your Google Ad-Preferences or find out more about Google AdPreferences by visiting: www.google.com/ads/preferences/.</p>
Facebook, Twitter	<p>These companies set a cookie to deliver relevant ads, track ad campaign performance and efficiency. For example, we may rely on information gleaned through these cookies to serve you ads that may be interesting to you on other websites.</p>
Adjust, Mixpanel	<p>These companies may use a cookie, attribution service or another similar technology to determine whether we've served an ad and how it performed or provide us with information about how you interact with them.</p>
Third Party Cookies	<p>Authorised third parties may use cookies on our website and app. These are under our direct control and are used to compile anonymous, aggregated statistics that allow us to understand how visitors use our website and app and to help us improve the structure of our website and app. We can't identify you personally in this way.</p>

Control cookie settings

Most browsers will have a default 'medium' cookie setting, allowing those cookies to be used that directly relate to the website and app you are browsing but blocking third party cookies. You can change your cookie settings, and remove specific cookies, via your browser in the following way:

Internet Explorer: Tools > Internet Options > Privacy

Firefox: Tools > Options > Privacy

Google Chrome: Settings > Privacy > Content Settings.

To opt-out of cookies that are not in our control such as Google cookies you must visit the weblink provided in the table.